



Beauty and Personal Care Packaging in India

June 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

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Flexible paper the most popular packaging format in Indian beauty and personal care

ITC sets new sustainability standard with recycled PET film in soap wrapper

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Beauty and Personal Care Packaging in India - Company Profiles

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Glass bottles dominate alcoholic drinks due to their association with premium quality

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Leading fmcg companies' initiatives to drive sustainability

Beverage companies reworking packaging to make it more sustainable

Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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