



# Sauces, Dips and Condiments in Colombia

November 2023

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## Sauces, Dips and Condiments in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Recreation of favourite meals at offers opportunities for growth  
Players inspired to elevate meal experiences and offer creative solutions  
Health and nutritional quality enforced by legislation, as vegan sauces gain ground

#### PROSPECTS AND OPPORTUNITIES

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At-home cooking and convenience trends will benefit sales of sauces, dips and condiments  
Private label will gain ground thanks to aggressive pricing strategies

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