



# Computers and Peripherals in the United Arab Emirates

July 2024

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## Computers and Peripherals in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Consumer spending trends shift in response to high inflation  
Portable computers remains lucrative space due to high demand  
Peripherals maintains stability due to home office setups

#### PROSPECTS AND OPPORTUNITIES

Growth of gaming and entertainment devices expected to sustain category's performance  
Evolving peripherals as monitors adapt to complement laptops  
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