

Computers and Peripherals in the Netherlands

July 2023

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Computers and Peripherals in the Netherlands - Category analysis

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2023 DEVELOPMENTS

A steep decline in sales of computers and peripherals in 2023

Refurbished computers and peripherals continue to grow, elongating product lifecycles

Online sales of computers and peripherals decline as consumers return to physical stores

PROSPECTS AND OPPORTUNITIES

Retail volume sales of computers and peripherals to register decline

Manufacturers likely to focus on premium computers and peripherals to increase margin growth

Refurbished products expected to grow as consumers likely to become more conscious of sustainability

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