

Sauces, Dips and Condiments in India

February 2024

Table of Contents

Sauces, Dips and Condiments in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rise in at-home meals and snacking occasions drives category growth
Everest retains brand share with focus on expanding range and conducting campaigns
Foodservice volumes continue to gain traction

PROSPECTS AND OPPORTUNITIES

Intensity of competition will increase in sauces, dips and condiments going forward
Players will look to focus on innovation to expand product range and format to stay ahead of the curve
Major players will look to expand their online presence going forward

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023
Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2018-2023
Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023
Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023
Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2018-2023
Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2018-2023
Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023
Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023
Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023
Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028
Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028
Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028
Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in India - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
Table 20 - Penetration of Private Label by Category: % Value 2018-2023
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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