

# **Spirits in Dominican Republic**

June 2024

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# Spirits in Dominican Republic - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Fall in volume sales in 2023 Significant fall in volume sales for white rum Local whiskies gain volume share.

# PROSPECTS AND OPPORTUNITIES

Improved outlook over forecast period Brugal and Barceló still rule Healthy volume growth for vodka and gin

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# Alcoholic Drinks in Dominican Republic - Industry Overview

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Alcoholic drinks in 2023: The big picture 2023 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

#### MARKET BACKGROUND

Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

# TAXATION AND DUTY LEVIES

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