

Vending in Mexico

March 2024

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Vending in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Boom in tourism and better economic conditions support the growth of vending
Touchless technology and electronic payment methods help drive growth
Most vending sales are concentrated amongst three multinational companies

PROSPECTS AND OPPORTUNITIES

Product range set to continue to increase
Companies will continue to invest in smart vending machines
Vending still has a great deal of room for growth

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Retail in Mexico - Industry Overview

EXECUTIVE SUMMARY

Retail in 2023: The big picture
The overall number of stores is higher than the pre-pandemic level, but performances differ between grocery and non-grocery retailers
Retailers improve the shopping experience in order to attract consumers
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
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