



# Soft Drinks Packaging in Colombia

April 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

PET bottles the dominant pack type in soft drinks packaging  
Brand owners are introducing rPET bottles to promote a circular economy  
Consumers seeking convenience spur the growth of single-serve beverage options

#### PROSPECTS AND OPPORTUNITIES

The soft drinks packaging industry advances with sustainability initiatives  
Convenience and portability drive the demand for smaller pack sizes

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/soft-drinks-packaging-in-colombia/report](http://www.euromonitor.com/soft-drinks-packaging-in-colombia/report).