



# Hot Drinks Packaging in Colombia

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible packaging the most popular pack type in hot drinks

Glass bottles benefit from dynamic instant coffee sales and being easy to recycle

Alpina becomes carbon and plastic neutral in 2022

#### PROSPECTS AND OPPORTUNITIES

Rising demand for functional tea should boost flexible packaging usage

Government implements National Plan for the Sustainable Management of Single-Use Plastics

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