

Cough, Cold and Allergy (Hay Fever) Remedies in Canada

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Canada - Category analysis

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2023 DEVELOPMENTS

Cough and cold remedies/products enjoy demand as consumers prepare for the 2023-2024 cold and flu season

Intense allergy season boosts retail value sales of antihistamines/allergy remedies

Code of conduct to resolve grocery retailer-supplier issues

PROSPECTS AND OPPORTUNITIES

Stabilisation anticipated in the demand for cough/cold remedies/products

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