

# Vacuum Cleaners in Hungary

December 2023

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## Vacuum Cleaners in Hungary - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rising prices lead to a negative decline for cylinder vacuum cleaners  
Retail volume sales decline as inflationary pressures challenge growth  
Robotic vacuum cleaners drive growth among tech-savvy consumers

#### PROSPECTS AND OPPORTUNITIES

Cylinder vacuum cleaners decline due to strong competition from convenient models  
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