

Financial Cards and Payments in the Philippines

November 2023

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DISCLAIMER

SOURCES

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[Charge Cards in the Philippines - Category analysis](#)

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BDO Unibank is the sole issuer of charge cards under American Express

Shop Small initiative

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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Resurgence in spending and financial burden on consumers drive credit card transactions

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[Pre-Paid Cards in the Philippines - Category analysis](#)

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[Store Cards in the Philippines - Category analysis](#)

2023 DEVELOPMENTS

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