

# Bottled Water in Chile

December 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Slower price increases and health trends drive performance of bottled water

Climate change is another factor pushing demand for bottled water in Chile

Children and female consumers push demand for flavoured bottled water

### PROSPECTS AND OPPORTUNITIES

Motivated by health trends, major juice and concentrates brands are set to ramp up efforts in flavoured bottled water

Competition within on-trade channel will be tighter than off-trade

Bulk bottled water options set to experience further dynamic growth

### CATEGORY DATA

Table 1 - Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 2 - Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 3 - Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 4 - Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 6 - LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 7 - NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 8 - LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 9 - Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 10 - Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 11 - Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 12 - Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

## Soft Drinks in Chile - Industry Overview

### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

Table 13 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 18 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 19 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 20 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 21 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 22 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 23 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 24 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 25 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 26 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 27 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 28 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 29 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 30 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 31 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 32 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 33 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 34 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 35 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 36 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 37 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 38 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 39 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 40 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 41 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 42 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 43 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 44 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

## APPENDIX

Fountain sales in Chile

Decreasing inflation drives improving demand for fountain sales in 2023

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## SOURCES

Summary 1 - Research Sources

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