

# Dairy Packaging in South Korea

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Packaging innovation limited in yoghurt, but new format emerges for premium brands

Vinamilk Green Farm and Seoul Milk introduce eco-friendly packaging ?

Flexible plastic is the main pack type for cheese packaging in 2023

#### PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers poised for growth due to durability and protection

Increase in on-the-go consumption expected to aid the growth of smaller pack sizes

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