

Baby Food Packaging in China

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the preferred pack type in dried baby food

Metal tins a popular pack type for milk formula in China

Glass jars continue losing share to aluminium/plastic pouches in prepared baby food

PROSPECTS AND OPPORTUNITIES

Folding cartons are forecast to grow due to their durability and recyclability

Declining fertility rate and government's breastfeeding campaigns will impact milk formula

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