

Herbal/Traditional Products in Dominican Republic

September 2023

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Herbal/Traditional Products in Dominican Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Herbal/traditional products record steady growth as they are well trusted
Strong shift herbal/traditional products in vitamins and dietary supplements
Rising interest in herbal/traditional cough, cold, and allergy (hay fever) remedies

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More herbal/traditional products expected to be launched over the forecast period
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Direct sellers expected to benefit from ongoing shift to herbal/traditional products

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