

Home Insecticides in Israel

February 2024

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Home Insecticides in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continual shift away from spray/aerosol format negatively impacts home insecticides

Further price rises another negative factor hindering volumes

Innovative Raid Freeze is launched in the local market

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Hot climate could ease rate of volume decline, but contractors can further reduce demand for home insecticides

Further growth potential for insecticide bates over forecast period

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DISCLAIMER

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