

Alcoholic Drinks Packaging in Argentina

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Popularity of beer drives demand for beer packaging

Metal beverage cans continue to gain share at the expense of glass bottles

Chacabuco Chenin unveils eco-friendly reusable aluminium bottles for its wine

PROSPECTS AND OPPORTUNITIES

Growing demand for sustainability will see brand owners opt for eco-friendly packaging

Major potential for portable packaging in alcoholic drinks packaging in Argentina

Alcoholic Drinks Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic popular in the food industry for its convenient and lightweight nature

PET bottles dominate soft drinks packaging as they are affordable and recyclable

Convenient and portable packaging dominates alcoholic drinks

Smaller pack sizes preferred for beauty and personal care products

Change in consumer behaviour impacts home care packaging

PACKAGING LEGISLATION

Influence of Mercosur ban impacts dog and cat food packaging

RECYCLING AND THE ENVIRONMENT

Sustainability concerns see companies innovating in their bottle packaging

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