



Home Care Packaging in the United Kingdom

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles the main pack type for home care products

Folding cartons continue to lose sales due to falling demand for powder detergents

Rising incomes and eco-friendly preferences boost glass bottle usage in liquid air fresheners

PROSPECTS AND OPPORTUNITIES

UK packaging industry shifting towards sustainable materials

Eco-friendly packaging for cleaning products will continue to gain popularity in the coming years

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