Home Furnishings in Ukraine

June 2024

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Home Furnishings in Ukraine - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Bath textiles sees dynamic growth thanks to strong online presence and the desire to create comfortable and inviting homes

Sofa beds seen as a convenient, space saving solution

Functionality and growth in remote work in Ukraine led to growth in home office furniture

PROSPECTS AND OPPORTUNITIES

LED lamps are set to grow over the forecast period due to its efficiency

Bed textiles projected to benefit from improving economy and a growing focus on health and comfort

Increasing interest in minimalist design could influence market demand for home furnishings

CATEGORY DATA

Home and Garden in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

DISCLAIMER

SOURCES

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