



Home Insecticides in Cameroon

March 2024

Table of Contents

Home Insecticides in Cameroon - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Spray/aerosol insecticides remain the most popular format
The ascendance of mosquito nets presents a challenge to home insecticides
Consolidation mainly between big name brands

PROSPECTS AND OPPORTUNITIES

"Made in Cameroon" labelling could help to attract consumers
Persisting urban congestion and inadequate waste management catalyst ongoing demand
Cultivated low tolerance for pests to propel sales

CATEGORY DATA

Table 1 - Sales of Home Insecticides by Category: Value 2018-2023
Table 2 - Sales of Home Insecticides by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Home Insecticides: % Value 2019-2023
Table 4 - LBN Brand Shares of Home Insecticides: % Value 2020-2023
Table 5 - Forecast Sales of Home Insecticides by Category: Value 2023-2028
Table 6 - Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

Home Care in Cameroon - Industry Overview

EXECUTIVE SUMMARY

The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 7 - Households 2018-2023

MARKET DATA

Table 8 - Sales of Home Care by Category: Value 2018-2023
Table 9 - Sales of Home Care by Category: % Value Growth 2018-2023
Table 10 - NBO Company Shares of Home Care: % Value 2019-2023
Table 11 - LBN Brand Shares of Home Care: % Value 2020-2023
Table 12 - Penetration of Private Label in Home Care by Category: % Value 2018-2023
Table 13 - Distribution of Home Care by Format: % Value 2018-2023
Table 14 - Distribution of Home Care by Format and Category: % Value 2023
Table 15 - Forecast Sales of Home Care by Category: Value 2023-2028
Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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