



Packaging Industry in Canada

February 2024

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EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Sustainability concerns driving the use of paper in food packaging

Metal beverage cans a popular pack type in soft drinks

Wine-in-a-can trend driving the usage of metal beverage cans

Multi-purpose cosmetics containers aim to minimise packaging waste generation

Lightweight pouch packaging gaining share as refill packs become popular

PACKAGING LEGISLATION

Canadian government introduces regulations on single-use plastic packaging

Consultation underway on new plastic labelling regulations

RECYCLING AND THE ENVIRONMENT

Alternatives to plastic packaging making inroads across multiple categories

Biodegradable and compostable packaging becoming more widespread

Brands must embrace sustainability to retain consumer interest

Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2020/2021 and Targets for 2022

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