

Hot Drinks Packaging in South Korea

April 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Coffee pods continue to see strong growth

Growth in fruit/herbal tea continues to offset declining green tea sales

Nestlé focuses on recycling initiative for coffee pods

PROSPECTS AND OPPORTUNITIES

Home café trend will maintain fresh coffee packaging volumes at high levels

Environmentally-friendly packaging will continue to gain in importance

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