

# Home Care Packaging in Australia

July 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Metal aerosol cans most popular in air care and home insecticides in Australia

HDPE bottles completely dominate packaging of bleach in Australia

Metal tins the preferred pack type for polishes in Australia

### PROSPECTS AND OPPORTUNITIES

HDPE bottles expected to gain further share in laundry care

Refillable packaging gains ground as an environmentally-friendly option in surface care

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