

Baby Food Packaging in Spain

October 2023

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Baby Food Packaging in Spain - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brick liquid cartons sees a rising pack type share due to safety and hygiene
Aluminium/plastic pouches favoured for the convenience offered
1,000ml pack size sees a steady gain in pack size share, offering value for money

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to become more popular due to portability
The 100g pack size expected to increase its pack size share

Baby Food Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
The design of shaped liquid cartons makes it an increasingly favoured pack type
Coca-Cola introduces tethered plastic bottle caps in Europe
Screw-top closures are popular due to the dominance of glass bottles
The popularity of skin care in 2022 positively impacts its pack types
Growth in liquid detergent tablets benefits other rigid containers

PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging
Spain's new packaging law to usher in a circular economy

RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging
Plastipak opens new recycling facility in Spain
Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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