

Baby Food Packaging in Germany

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Aluminium/plastic pouches gain popularity in prepared baby food

Preference for sustainable folding cartons for packaging dried baby food

Declining sales of powder milk formula continue in 2023

PROSPECTS AND OPPORTUNITIES

Growth for prepared baby food packaging over the forecast period, especially aluminium/plastic pouches

Smaller pack sizes prevail in baby food packaging

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