

Bags and Luggage in the United Kingdom

January 2024

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Bags and Luggage in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Luggage maintains dynamism in 2023, as travel continues to rebound

Versatility and convenience are amongst the key consumer demands that continue to fuel growth

Growth for crossbody bags is driven by luxury brands and social media trends

PROSPECTS AND OPPORTUNITIES

Luxury handbags will continue to benefit from the successful performance of top companies Cabin baggage policies will continue to shape sales of bags and luggage in the UK Sustainability expected to become a more demanded feature in bags and luggage

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