

# Bags and Luggage in Canada

January 2024

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## Bags and Luggage in Canada - Category analysis

### KEY DATA FINDINGS

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Robust growth in 2023 thanks to a resurgence of travel post-pandemic

Sustainability credentials resonate with younger Canadians

Michael Kors Canada Holdings retains the lead in a highly fragmented competitive landscape

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Luggage will drive category growth in the years ahead

Fierce competition expected as players seek to differentiate

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