

Home Insecticides in Spain

February 2024

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Home Insecticides in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hot summer weather boosts demand for home insecticides
Innovation remains key to generating demand
Competitive landscape remains stable, with growing presence of private label

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Climate change is expected to impact demand for home insecticides
More natural ingredients will be the focus of innovation
Distribution landscape will experience little change

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DISCLAIMER

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