

Home Insecticides in the United Arab Emirates

February 2024

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Home Insecticides in the United Arab Emirates - Category analysis

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2023 DEVELOPMENTS

Spray/aerosol insecticides maintains stable growth as insect baits decline
Consumers seek value and efficiency when choosing home insecticides
Gradual shift towards multifunctional products for convenience and cost savings

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Product diversity and significant price reductions expected to stimulate demand
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