

# Street Stalls/Kiosks in Peru

February 2024

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## Street Stalls/Kiosks in Peru - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Street stalls/kiosks see significant growth in 2023 but has yet to reach pre-pandemic levels

La Casa del Alfajor and Q'Churros maintain dynamic approach as they vie for share within chained street stalls/kiosks

Independent street stalls/kiosks offer digital payments and affordable prices in a bid to increase custom

#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks will continue to see growth in the years ahead by offering good value for money

Chained street stalls/kiosks player La Casa del Alfajor plans expansion

Q'Churros hopes to go international in the years ahead

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