



Consumer Foodservice By Location in Italy

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Increased foot traffic and rise in inbound and domestic tourism benefits most foodservice locations

Famous chefs branching out into new foodservice concepts

Autogrill playing a prominent role in driving sales in travel locations thanks to investment in new outlets and renovations

PROSPECTS AND OPPORTUNITIES

Consumer foodservice set to continue gaining momentum with new ideas and traditional Italian food set to be key growth drivers

Experience likely to become increasingly important

Travel locations set to thrive

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