

Traditional Toys and Games in Thailand

May 2024

Table of Contents

Traditional Toys and Games in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Construction, games and puzzles and scientific/educational show resilience
E-commerce continues to win over consumers with a wider presence and convenience
Educational toys in demand inside and outside of schools

PROSPECTS AND OPPORTUNITIES

Economic recovery and kidult trend to support spending on traditional toys and games amid a slowing birth rate
Tech-driven experiences and personalisation/customisation to pique consumer interest
Sustainability and localisation to spur the product offer

CATEGORY DATA

Table 1 - Sales of Traditional Toys and Games by Category: Value 2018-2023
Table 2 - Sales of Traditional Toys and Games by Category: % Value Growth 2018-2023
Table 3 - Sales of Traditional Toys and Games by Licensed vs Non-Licensed: % Value 2018-2023
Table 4 - NBO Company Shares of Traditional Toys and Games: % Value 2019-2023
Table 5 - LBN Brand Shares of Traditional Toys and Games: % Value 2020-2023
Table 6 - Distribution of Traditional Toys and Games by Format: % Value 2018-2023
Table 7 - Forecast Sales of Traditional Toys and Games by Category: Value 2023-2028
Table 8 - Forecast Sales of Traditional Toys and Games by Category: % Value Growth 2023-2028
Table 9 - Forecast Sales of Traditional Toys and Games by Licensed vs Non-Licensed: % Value 2023-2028

Toys and Games in Thailand - Industry Overview

EXECUTIVE SUMMARY

Toys and games in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for toys and games?

MARKET DATA

Table 10 - Sales of Toys and Games by Category: Value 2018-2023
Table 11 - Sales of Toys and Games by Category: % Value Growth 2018-2023
Table 12 - NBO Company Shares of Toys and Games: % Value 2019-2023
Table 13 - LBN Brand Shares of Toys and Games: % Value 2020-2023
Table 14 - Distribution of Toys and Games by Format: % Value 2018-2023
Table 15 - Forecast Sales of Toys and Games by Category: Value 2023-2028
Table 16 - Forecast Sales of Toys and Games by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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