

Video Games in Spain

May 2024

Table of Contents

Video Games in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

PlayStation 5 drives up sales for static consoles in 2023
Competitive landscape remains stable with Nintendo still on top
AR/VR headsets sees successful launches despite declining trend

PROSPECTS AND OPPORTUNITIES

Hand-held consoles expected to see positive growth
Online and mobile games will continue to surge but video games software faces regulatory challenges
E-commerce to remain dominant distribution channel

CATEGORY DATA

Table 1 - Sales of Video Games by Category: Value 2018-2023
Table 2 - Sales of Video Games by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Video Games: % Value 2019-2023
Table 4 - LBN Brand Shares of Video Games: % Value 2020-2023
Table 5 - NBO Company Shares of Video Games Hardware: % Value 2019-2023
Table 6 - LBN Brand Shares of Video Games Hardware: % Value 2020-2023
Table 7 - NBO Company Shares of Video Games Software: % Value 2019-2023
Table 8 - Distribution of Video Games by Format: % Value 2018-2023
Table 9 - Distribution of Video Games Hardware by Format: % Value 2018-2023
Table 10 - Distribution of Video Games Software by Format: % Value 2018-2023
Table 11 - Distribution of Video Games Software (Physical) by Format: % Value 2018-2023
Table 12 - Distribution of Video Games Software (Digital) by Format: % Value 2018-2023
Table 13 - Forecast Sales of Video Games by Category: Value 2023-2028
Table 14 - Forecast Sales of Video Games by Category: % Value Growth 2023-2028

Toys and Games in Spain - Industry Overview

EXECUTIVE SUMMARY

Toys and games in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for toys and games?

MARKET DATA

Table 15 - Sales of Toys and Games by Category: Value 2018-2023
Table 16 - Sales of Toys and Games by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Toys and Games: % Value 2019-2023
Table 18 - LBN Brand Shares of Toys and Games: % Value 2020-2023
Table 19 - Distribution of Toys and Games by Format: % Value 2018-2023
Table 20 - Forecast Sales of Toys and Games by Category: Value 2023-2028
Table 21 - Forecast Sales of Toys and Games by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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