

Analgesics in China

September 2023

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Analgesics in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Outbreaks of COVID-19 and influenza stimulate the consumption of analgesics
The market demonstrates a preference for specific active ingredients
Topical analgesics/anaesthetic continues to exhibit robust growth

PROSPECTS AND OPPORTUNITIES

Systemic analgesics poised for continued steady growth due to increasing consumer awareness
Analgesics set to continue to become more specialised
Some consumers expected to be reluctant to purchase Japanese brands

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DISCLAIMER

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