

Wound Care in China

September 2023

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Wound Care in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Resurgence of outdoor activities drives rebound for wound care
Technological innovations shape awareness and the need for proper wound care
Convenience and efficiency are the legacy of O2O platforms

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The ongoing popularity of outdoor pursuits expected to be a key growth driver
Further specialised solutions expected in wound care

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DISCLAIMER

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