



# Soft Drinks Packaging in South Korea

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rigid plastic maintains its dominance in overall soft drinks packaging

HDPE sees explosive growth in juice at the end of the review period

Clear, label-free packaging the latest sustainability innovation in bottled water

#### PROSPECTS AND OPPORTUNITIES

Functional beverages expected to be in demand in the coming years

Sustainability will remain an important focus over the forecast period

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