

Vending in Saudi Arabia

March 2024

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Vending in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending machines becoming more advanced as consumers become more demanding
Saudi Energy Ministry grants first license for LPG cylinder vending machines
Reverse vending machines expand their presence in Saudi Arabia while retail developments present new opportunities for sales

PROSPECTS AND OPPORTUNITIES

Increase in tourism footfall and new commercial shopping areas creating new vending opportunities
Vending machines expected to provide more diverse options for consumption
Cash-only vending machines likely to be phased out during the forecast period

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Retail in Saudi Arabia - Industry Overview

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Retailers adopt personalised marketing strategies
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