

Baby Food Packaging in Poland

October 2023

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Baby Food Packaging in Poland - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible aluminium/plastic continues to dominate dried baby food packaging
Child benefit programme continues to boost demand for baby food packaging
Stand-up pouches with plastic screw closures have a strong appeal among busy parents

PROSPECTS AND OPPORTUNITIES

Powder milk formula and prepared baby food will drive baby food growth over the forecast period
Convenience will grow in importance as Poland continues to urbanise

Baby Food Packaging in Poland - Company Profiles

Packaging Industry in Poland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Flexible packaging the dominant format in food
Soft drinks packaging impacted by market volatility
Glass continues to dominate alcoholic drinks packaging due to its familiarity among Polish consumers
Squeezable plastic tubes gaining popularity for their dispensing properties
PET and HDPE bottles popular for home care product packaging

PACKAGING LEGISLATION

A new amendment to tackle packaging waste in 2023.

RECYCLING AND THE ENVIRONMENT

Garnier introduces recyclable paper-based tubes in 2022
Specjal cuts its returnable bottle weight by 10g
Tetra Pak collaborates with Stora Enso to boost beverage carton recycling capacity
Table 1 - Overview of Packaging Recycling and Recovery in Poland: 2020/2021 and Targets for 2022

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