



Dermatologicals in the United Arab Emirates

September 2023

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Dermatologicals in the United Arab Emirates - Category analysis

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2023 DEVELOPMENTS

Hair loss treatments sees increased fragmentation

Regaine registers strong growth due to presence of different strengths and formats

Antifungals sees notable growth in 2023 as awareness rises

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Bepanthen Ointment registers massive growth as it moves online

If the taboo is broken, there is much room for growth in vaginal antifungals

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