



Hot Drinks Packaging in Hong Kong, China

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars are mainly used for instant coffee packaging as they keep the content safe

Healthier drinks in demand as consumers become increasingly health conscious

Flexible paper and folding cartons benefit from the strong growth in green tea

PROSPECTS AND OPPORTUNITIES

Industry players will focus on sustainable packaging solutions to align with consumer demands

Popularity of tea in Hong Kong will positively impact pack types such as flexible paper and folding cartons

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