



Baby and Child-Specific Products in Croatia

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Baby and Child-Specific Products in Croatia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong sales growth in baby and child-specific sun care spurred by tourists
Derma-cosmetics gain ground in response to rising prevalence of skin conditions
Gentler formulations overtakes colourful packaging as key demand factor

PROSPECTS AND OPPORTUNITIES

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Beauty and Personal Care in Croatia - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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