

Microwaves in Hong Kong, China

December 2023

Table of Contents

Microwaves in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth for microwaves, due to small size, and ease of use for busy consumers
Panasonic and Whirlpool consolidate their positions as the leaders in microwaves

PROSPECTS AND OPPORTUNITIES

Growth in microwaves likely to plateau as economic concerns limit purchases
Smart home appliance innovation to play a key role in the future of microwaves
E-commerce set to continue driving sales of microwaves

CATEGORY DATA

- Table 1 - Sales of Microwaves by Category: Volume 2018-2023
- Table 2 - Sales of Microwaves by Category: Value 2018-2023
- Table 3 - Sales of Microwaves by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Microwaves by Category: % Value Growth 2018-2023
- Table 5 - Sales of Microwaves by Smart Appliances: % Volume 2019-2023
- Table 6 - NBO Company Shares of Microwaves: % Volume 2019-2023
- Table 7 - LBN Brand Shares of Microwaves: % Volume 2020-2023
- Table 8 - Distribution of Microwaves by Format: % Volume 2018-2023
- Table 9 - Production of Microwaves: Total Volume 2018-2023
- Table 10 - Forecast Sales of Microwaves by Category: Volume 2023-2028
- Table 11 - Forecast Sales of Microwaves by Category: Value 2023-2028
- Table 12 - Forecast Sales of Microwaves by Category: % Volume Growth 2023-2028
- Table 13 - Forecast Sales of Microwaves by Category: % Value Growth 2023-2028

Consumer Appliances in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

- Table 14 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
- Table 15 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

- Table 16 - Sales of Consumer Appliances by Category: Volume 2018-2023
- Table 17 - Sales of Consumer Appliances by Category: Value 2018-2023
- Table 18 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
- Table 19 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
- Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
- Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
- Table 22 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
- Table 23 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
- Table 24 - Sales of Small Appliances by Category: Volume 2018-2023
- Table 25 - Sales of Small Appliances by Category: Value 2018-2023
- Table 26 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
- Table 27 - Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 28 - NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 29 - LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 30 - NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 31 - LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 32 - Distribution of Major Appliances by Format: % Volume 2018-2023

Table 33 - Distribution of Small Appliances by Format: % Volume 2018-2023

Table 34 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 35 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 36 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 37 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 40 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 41 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 42 - Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 43 - Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 44 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 45 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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