

# Wound Care in Georgia

September 2023

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## Wound Care in Georgia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Increased volume sales, as society more active post pandemic  
Santavik retains lead, thanks to long-standing presence and affordability  
Pricing main driver of value sales

#### PROSPECTS AND OPPORTUNITIES

Minimal growth over forecast period  
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### DISCLAIMER

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