

# Home Insecticides in Slovakia

February 2024

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## Home Insecticides in Slovakia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

A positive overall performance, supported by electric insecticides and insecticide coils

Electric insecticides is the area to watch for growth and developments

Private label dm-Drogerie Markt benefits from the expansion of its Profissimo range

#### PROSPECTS AND OPPORTUNITIES

A sluggish performance expected ahead for home insecticides as a whole

Electric insecticides will maintain a positive performance in both volume and value terms

Spray/aerosol insecticides will remain in a negative slump due to environmental and health concerns

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