

Spirits in Azerbaijan

July 2024

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Spirits in Azerbaijan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vodka continues to lose appeal stifling spirits category Domestic producers are the standout players Growing interest in organic vodkas

PROSPECTS AND OPPORTUNITIES

Players look to drive value growth as consumption is set to slow further Whiskies face strong growth potential New trading point creates opportunities for Russian export market

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Alcoholic Drinks in Azerbaijan - Industry Overview

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Alcoholic drinks in 2023: The big picture 2023 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

MARKET BACKGROUND

Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

TAXATION AND DUTY LEVIES

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