

Dermatologicals in Belgium

September 2023

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Dermatologicals in Belgium - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Drop in foot traffic at pharmacies a challenge for sales of dermatologicals

A mix of price increase and post-covid effect

Janssen-Cilag NV retains the lead but faces increasing competition as demand for dermatologicals returns

PROSPECTS AND OPPORTUNITIES

The normalisation of consumer lifestyles and retailing are good signs for sales of dermatologicals

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