



Gardening in Indonesia

May 2024

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Gardening in Indonesia - Category analysis

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2023 DEVELOPMENTS

Urbanisation and wellbeing trends boost gardening sales

Vertical gardening trend booms in urban areas, catering for small spaces

Indoor plants appeal to urban gardening hobbyists who seek aesthetic greenery within their homes

PROSPECTS AND OPPORTUNITIES

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Urban horticulture trends will continue to evolve over the forecast period

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DISCLAIMER

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