

Home Improvement in Malaysia

June 2024

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2023 DEVELOPMENTS

Malaysia's developing DIY culture boosts demand for home improvement products

Floor covering benefits from a strong housing market

Demand for personalised shopping experiences boosts footfall in home products specialists

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Home paint is set to remain strong driven by new product introductions

Market saturation is set to negatively impact sales of power tools

Wall and floor covering products expected to witness growing demand

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DISCLAIMER

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