



# Consumer Foodservice By Location in Portugal

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Standalone locations lose share

Travel and retail locations surpass 2019 value sales in 2023

Terraces continue to provide a way to boost sales despite the full lifting of COVID-19 restrictions

### PROSPECTS AND OPPORTUNITIES

All foodservice categories by location on a growth path over the forecast period

Growth in sports, cultural and music events drives consumer foodservice through leisure venues

Rising urbanisation impacts locations of consumer foodservice outlets

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